

Atty. Dkt. No. 054446-0105

REMARKS

With the entry of the present amendments Claims 12, 17, 18 and 20-25 are pending in the application. New Claims 21-25 have been added in this amendment. Support for the new claims may be found throughout the application as filed including, but not limited to, paragraph 24 and Figures 6 and 8.

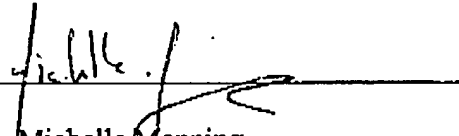
In view of the present remarks and the remarks filed in Applicant's previous amendment and reply of November 7, 2005, Applicant respectfully submits that all of the claims pending in the Application are in condition for allowance and favorable action thereon is respectfully solicited.

Respectfully submitted,

Date January 3, 2006

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By

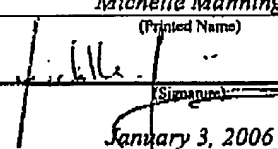

Michelle Manning
Attorney for Applicant
Registration No. 50,592

COPY

Atty. Dkt. No. 054446-0105

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brad DUESLER
Title: METHOD AND APPARATUS FOR
BEVERAGE MERCHANDISING
Appl. No.: 10/679,705
Filing Date: October 3, 2003
Examiner: Cassandra Hope Davis
Art Unit: 3611

CERTIFICATE OF FACSIMILE	
I hereby certify that this correspondence is being faxed to Mail Stop Amendment of the Patent and Trademark Office, Fax No. (571)273-8300 on January 3, 2006.	
Michelle Manning (Printed Name)	
 (Signature)	
January 3, 2006 (Date of Deposit)	

SUPPLEMENTAL RESPONSE

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

This amendment is a supplemental reply to the Non-Final Office Action mailed September 9, 2005 for the above-referenced patent application. The shortened 3 month statutory period for response to the Office Action expired on December 9, 2005. Therefore with the accompanying petition for a 1 month extension of time, Applicant believes this response is timely filed.

The Patent Office is hereby authorized to charge any additional fees required for this filing, or credit any overpayment to Deposit Account No. 50-2350. For the purpose of charging said deposit account a duplicate of page 1 and the signature page of the response is submitted herewith.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this document.

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